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**CONTACT:** Gabriella Daidone  
JConnelly  
973-850-7343  
[gdaidone@jconnelly.com](mailto:gdaidone@jconnelly.com)

## **J CONNELLY WINS PLATINUM AND GOLD 2017 MARCOM AWARDS**

**NEW YORK** – November 21, 2017 – JConnelly, a leading communications and marketing agency, earned two MarCom awards, winning platinum and gold on behalf of campaigns for business strategist, entrepreneur and bestselling author Tony Robbins and Envestnet, a financial technology provider.

The platinum award—“Tony Robbins: The Evolution of the Brand”—took top honors in the public relations category. Central to the campaign’s mission, JConnelly sought to raise awareness of the mindset and guided path that have tied Tony Robbins’ personal and professional passions together.

JConnelly also received a gold award for “Envestnet Advisor Summit: The Essential Advisor,” in the special events category. With a focus on problem-solving and attention to detail, JConnelly delivered on-site results that helped to expand both the quantity and quality of its press coverage for the entire year.

Administered by the Association of Marketing and Communications Professionals (AMCP), the MarCom Awards honors excellence in marketing and communication while recognizing the creativity, hard work and generosity of industry professionals. The international organization, founded in 1995, consists of several thousand marketing, communication, advertising, public relations, digital and web professionals.

For more information about JConnelly, please contact Gabriella Daidone at 973-850-7343 or [gdaidone@jconnelly.com](mailto:gdaidone@jconnelly.com).

### **About JConnelly**

JConnelly is a communications and marketing agency working with brands to help them expand awareness, connect and engage with clients and stakeholders, influence change, amplify online presence and build community. We navigate the complex world of communications and effectively design and execute campaigns that are mission driven to deliver business-critical results. For more information, visit [www.jconnelly.com](http://www.jconnelly.com).

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