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JCONNELLY NAMED A TOP FINANCIAL AGENCY BY THE GRAMERCY INSTITUTE

The Award Recognizes Top 12 Global Agencies Making Significant Contributions to Financial Marketing

NEW YORK – January 9, 2018 – JConnelly, a leading communications firm, was named a “Top 12 Financial Agency” by the Gramercy Institute, a network for senior marketers from the world’s premier financial institutions. In winning this award, JConnelly joins an elite group of global firms chosen from nearly 100 nominations.

“We built JConnelly to serve the financial community and this remains at the core of who we are even as we’ve expanded into new verticals,” said JConnelly Chief Innovation Officer Ray Hennessey. “I’ve had the privilege of presenting to this group many times. We are truly honored by this recognition and to be associated with so many other outstanding firms.”

The Gramercy Institute selected the final 12 winners based on each agency’s commitment to excellence, focus and dedication to the financial category, and demonstrated innovation and leadership in financial services marketing, among other criteria.

With offices in New York, New Jersey, Chicago and Washington, D.C., JConnelly was founded with the express mission of serving the financial industry. Today, JConnelly represents clients in all aspects of financial services—including asset management, financial products, wealth management and financial technology, for both business and consumer brands. The firm also has a fast-growing consumer division, representing clients across luxury, lifestyle and entertainment.

The award will be presented at a ceremony in New York on January 17.

About JConnelly

JConnelly is a communications and marketing firm working with brands to help them expand awareness, connect and engage with clients and stakeholders, influence change, amplify online presence, and build community. JConnelly’s professionals navigate the complex world of communications to effectively design and execute campaigns that are mission driven and deliver business-critical results. For more information, visit jconnelly.com.

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