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## ***JCONNELLY WINS GOLD AVA DIGITAL AWARD***

**NEW YORK CITY** – March 5, 2018– JConnelly, a leading communications and marketing agency, won Gold and received Honorable Mention for the 2018 AVA Digital Awards. The awards recognize JConnelly for its work on two video projects: HighTower’s 2017 Apex summit opener and the marquee video for the Invest in Others Charitable Foundation’s awards gala.

JConnelly created the opening video for [HighTower’s Apex 2017 summit](#), which brings experts and visionaries together to explore the intersection of health and wealth. The video combined fast-moving animation with high-energy music to kick off an inspiring event.

For Invest in Others, JConnelly offered its services to create all the [video content for the September 2017 awards gala](#). The video featured a straightforward documentary style, with heartfelt interviews, relevant b-roll and motion graphics that kept the audience emotionally charged and set the tone for the entire event.

Sponsored and judged by industry professionals, AVA Digital Awards is an international competition that recognizes excellence by creative professionals responsible for the planning, concept, direction, design and production of digital communication. Work is submitted in a range of categories, including digital engagement campaigns, audio and video production, website development, social media interaction and mobile marketing.

For more information about JConnelly, please contact Gabriella Daidone at 973-850-7343 or [gdaidone@jconnelly.com](mailto:gdaidone@jconnelly.com).

### **About JConnelly**

JConnelly is a communications and marketing agency working with brands to help them expand awareness, connect and engage with clients and stakeholders, influence change, amplify online presence and build community. We navigate the complex world of communications and effectively design and execute campaigns that are mission driven to deliver business-critical results. For more information, visit [www.jconnelly.com](http://www.jconnelly.com).