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JCONNELLY WINS TWO BRONZE TELLY AWARDS

NEW YORK CITY – June, 15 2018– JConnelly, a leading communications and marketing agency, won two Bronze Telly Awards for video projects “HighTower 2017 Apex Meeting Opener” and “Invest in Others Charitable Foundation Finalist Series.”

For HighTower, a national firm built by and for elite financial advisors, JConnelly developed the opening video that played at HighTower’s 2017 Apex meeting, which featured experts and visionaries who gathered to explore the crossroads of health and wealth through panels and presentations. The video’s fast-paced animation and high-energy music set the tone for the event.

For Invest in Others, a nonprofit that provides grants to charities that are created or championed by members of the financial services industry, JConnelly’s production team created all the video content for the 2017 Invest in Others Awards Gala, including videos for all 15 awards finalists for use on digital platforms like websites and social media. The motion graphics and heartfelt interviews keep the viewer emotionally charged throughout the videos.

The Telly Awards are judged by industry professionals that have earned a Silver Telly, the organization’s highest honor. The Telly Awards receives over 13,000 entries annually from ad agencies, production companies, TV stations, cable companies, interactive agencies and corporations from around the world.

For more information about JConnelly, please contact Megan Snyder at 973-850-7340 or msnyder@jconnelly.com.

About JConnelly

JConnelly is a communications and marketing agency working with brands to help them expand awareness, connect and engage with clients and stakeholders, influence change, amplify online presence and build community. We navigate the complex world of communications and effectively design and execute campaigns that are mission driven to deliver business-critical results. For more information, visit www.jconnelly.com.